### WSRE-TV FOUNDATION, INC.

FINANCIAL STATEMENTS
JUNE 30, 2020 AND 2019



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#### INDEPENDENT AUDITORS' REPORT

Board of Directors WSRE-TV Foundation, Inc.

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of WSRE-TV Foundation, Inc., [a 501(c)(3) nonprofit corporation], hereinafter referred to as the Foundation, which comprise the statements of net position as of June 30, 2020 and 2019, and the related statements of revenues, expenses and changes in net position and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Foundation as of June 30, 2020 and 2019, and the changes in its net position and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Other Matters**

#### Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis on pages three through ten be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

#### Other Information

Our audit was conducted for the purpose of forming an opinion on the financial statements that collectively comprise the Foundation's basic financial statements. The schedule of functional expenses on page 23 is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the basic financial statements. The information has been subjected to the auditing procedures applied in the audit of the basic financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the basic financial statements or to the basic financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the basic financial statements as a whole.

#### Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated August 5, 2020, on our consideration of the Foundation's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Foundation's internal control over financial reporting and compliance.

Pensacola, Florida August 5, 2020

Warren averett LLC

#### **OVERVIEW**

This discussion and analysis of WSRE-TV Foundation's ("Foundation") financial statements provide an overview of financial activities for the years ended June 30, 2020 and 2019. Management has prepared the financial statements and the related note disclosures, along with the discussion and analysis. Responsibility for the completeness and fairness of this information rests with management.

The Foundation is a Florida not-for-profit corporation, formed in 1990 to raise funds and support the activities, operations and capital needs of WSRE, a public telecommunications entity licensed by the Federal Communications Commission to the District Board of Trustees of Pensacola State College ("College"). The Foundation serves as a direct support organization of the College, as allowable under Florida Statutes, and is financially accountable to the College. In addition to the financial statements presented herein, the Foundation and WSRE also issue combined financial statements for external reporting purposes. The Foundation provides approximately 30% of the total funds required for the annual operation of WSRE, supplemented with grants from the State of Florida, the Corporation for Public Broadcasting and general state appropriations. The discussion and analysis reflects financial activities solely of the Foundation for the fiscal years 2020 and 2019.

Other financial and non-financial considerations that impact the activities of the Foundation, which should be considered by the reader, include:

- Trends in federal and state funding provided to the Station for the operation of WSRE.
- National, statewide and local economic conditions that affect corporate and individual philanthropy.
- Technological change within the broadcasting industry.

#### **HIGHLIGHTS**

- Foundation funding allows WSRE to continue creating local, impactful programs, including AWARE, inStudio, Conversations with Jeff Weeks, In Your Own Backyard, Legislative Review, Nightmare Theatre, Pensacola State Today, Rally, and StudioAmped.
- StudioAmped celebrated 12 seasons of creating energized performances by regional bands in 2020 and serving the community by collecting donations of canned foods for a local food bank from audience members. This season included 12 live performances, three of which followed the "Country Music" theme of PBS fall programming.
- WSRE continued to offer the 24/7 PBS Kids channel within its programming. This channel supplements the children's programming offered on the main channel and is utilized at the Imagination Station to provide exposure to the educational programming for visiting parents and children. In addition to the Imagination Station location at the Blue Wahoos Baseball stadium, WSRE launched a project for a satellite Imagination Station at C.A. Weis Elementary School in Pensacola, which is located in an area where a high percentage of the population is poverty stricken and underserved. Through partnership with the School District of Escambia County and using funding from the Amplify grant awarded to the Foundation by the Gulf Power Foundation, the satellite station opened in the fall of 2019.

#### **HIGHLIGHTS – CONTINUED**

- Due to restrictions placed on schools and other organizations as a result of the spread of the Covid 19 virus, both Imagination stations were closed to the public in March 2020 and remained closed for the rest of the fiscal year. As a part of Pensacola State College, WSRE TV Station was also closed to the public from March through June 2020. During the closure, operations were continued with staff working remotely and alternating working in the station building. Staff quickly adapted to the restrictions on gatherings and developed alternate methods of operations that allowed local productions to continue.
- In response to the sudden change to remote teaching of K-12 students made necessary by the Covid 19 virus, WSRE TV changed the daytime programming schedule to provide educational programming by subject matter for elementary, middle school and high school students. The programming was provided as a resource for teachers and parents to supplement or be included in the remote educational plans of local schools.
- WSRE continues to implement the WSRE Passport program, which provides access to an
  on-demand library of public television programming to members. Passport use continues to
  grow as more viewers shift from conventional methods of accessing television programming
  to digital methods.
- Revenue generation continued to be diversified among several sources: annual memberships, major gifts and donations, special events, television program underwriting and corporate support and program grants. Supplemental income continues to be received for production and uplink services provided to others. Studio related income increased during 2020 to \$114,000 from \$90,000 in 2019. The Foundation's revenues from donations decreased during 2020, with memberships and contributions of \$721,000 from 2019's \$773,000. WSRE has been fortunate to have and is very appreciative of its strong and consistent support base.
- The Foundation's fundraising events during the year followed the PBS theme of "Country Music" including a Barn Dance themed Wine & Food Classic, and a fall country music concert held at the Saenger Theatre with Marty Stuart and His Fabulous Superlatives performing, and the annual WSRE PBS Kids & Family Day at Gulfarium Marine Adventure Park in Fort Walton Beach. Total net revenue from these events was \$105,000 in fiscal year 2020.
- The WSRE Foundation has partnered with Pensacola State College Foundation to kick off a
  comprehensive campaign to raise funds over several years for the needs of the College and
  capital needs of WSRE. Several WSRE TV Foundation Board members and station staff
  members are serving on the Campaign Cabinet. Due to the economic downturn resulting
  from business closures caused by Covid 19 restrictions, the comprehensive campaign has
  been temporarily suspended.

#### HIGHLIGHTS - CONTINUED

- The Foundation funded community and family engagement events presented by WSRE, including PBS Kids and Family Day at Gulfarium Marine Adventure Park and, Hit a Home Run for Early Learning at the Blue Wahoos Baseball Stadium. The third annual Be My Neighbor Day that was planned for spring of 2020 was postponed due to the restrictions on public gatherings.
- As part of a grant to promote awareness of a PBS series focused on Country Music, WSRE began work on a local companion piece focusing on the influence of an area native on early country music. The local documentary will premier in the fall of 2020.
- Due to past generous gifts that helped fund the creation of the Jean and Paul Amos Performance Studio, numerous community and college events are held in the Studio every year, providing opportunities for community engagement, community service and educational events.
- As media delivery platforms continue to expand, local high-definition content production remains a high priority for WSRE. Through free, digital over-the-air delivery of four channels and a robust website featuring PBS and WSRE programming, WSRE continues to meet the growing demand for high-quality, relevant and important local programming. The Foundation will continue to seek grants and donations to continue support for content designed for rapidly changing delivery platforms.
- Synovus Trust of Columbus, Georgia is the investment manager for the Foundation's endowment assets. The endowments are composed of a board-designated endowment fund, whose earnings are to be reinvested until the corpus reaches \$1,000,000 at which time the earnings may be used for operations, and a donor-restricted endowment received to support the future technology needs of the Amos Performance Studio. The Foundation's Investment Committee is responsible for the oversight of the management of the portfolio in accordance with the Foundation's investment policy and meets regularly. The investment strategy for the endowment fund is for long-term appreciation of the corpus and reinvestment of earnings to achieve growth over time and provides for a conservative target asset allocation of 65% equity and 35% fixed income and cash. The Foundation also has an individually managed investment account for operational funds not required for short term liquidity. This account is invested in a "Capital Preservation" strategy with target asset allocation of 80% fixed income and cash and 20% equity. As of June 30, 2020, the portfolio is in compliance with this target allocation. Portfolio holdings are detailed in Note 2.

#### FINANCIAL STATEMENTS

This report consists of three basic financial statements: the Statement of Net Position, the Statement of Revenues, Expenses and Changes in Net Position, and the Statement of Cash Flows. The Foundation's statements are prepared using the accrual basis of accounting, which is similar to the accounting methods used by most private-sector organizations. Under this method, revenues are recognized when earned, and expenses are recognized when incurred, regardless of when cash is received or payments made. The Foundation's statements present consolidated results for three separate self-balancing funds:

- General Operating Fund (used for current year general station operations and activities)
- Board-Designated-Endowment Fund (a board-designated endowment used to reserve funds for future operations)
- Donor Restricted Funds (used to receive and disburse funds received from donors restricted as to time and/or purpose)

The Statement of Net Position and the Statement of Revenues, Expenses and Changes in Net Position report information in a way that helps the reader determine if the Foundation is in a better financial position from one year to the next and allows the reader to analyze the information over long periods of time. In the Statement of Net Position, the difference between assets and liabilities, i.e., net position, is one way to measure the Foundation's financial solvency or health at the close of the fiscal year.

Over time, increases and decreases in the Foundation's net position are indicators of whether its financial health is improving or deteriorating. It also helps the user see how funds raised in one period may be expended in future periods in accordance with particular restrictions made by donors. The Statement of Revenues, Expenses and Changes in Net Position, summarizes the components of these increases and decreases for the year(s) being reported upon. If revenues and other support exceed expenses, the result is an increase in net position. If the reverse occurs, the result is a decrease in net position. The Statement of Cash Flows provides details regarding the sources and uses of cash during the year(s) being reported upon and reconciles the operating net income or expense for the year with the cash received and used for operations.

#### STATEMENT OF NET POSITION

The Statement of Net Position presents the assets, liabilities and net position of the Foundation as of the end of the fiscal year. Its purpose is to present to the readers of the financial statements a fiscal snapshot of the Foundation at a certain point in time. This statement allows the reader to determine assets available to continue the Foundation's activities in the short term ("current assets") and the long term ("non-current assets") and to ascertain the amounts due to vendors and others that represent claims to those assets.

At June 30, 2020 and 2019, respectively, the percentage of total assets comprised by cash and investments were 90% and 91%. The increase in non-current assets from 2019 to 2020 is attributable to an increase in the investment portfolio of \$106,000 and equipment purchases, net of depreciation of \$33,000.

Current liabilities consist of accounts and income taxes payable and unearned grant support to fund specific projects in future years. While the Foundation is recognized as a tax-exempt organization for federal income tax purposes, corporate income taxes are remitted on uplink and production services provided to others and considered taxable Unrelated Business Income by the IRS.

The difference between assets and liabilities is presented as "Net Position." Net position is divided among three major categories. The first category, net investment in capital assets, represents the Foundation's net investment in property and equipment. Restricted net position represents the net funds available from donations, restricted by donors for specific time periods or purposes. The final category, unrestricted net position, represents accumulated surpluses from prior years available for any future lawful purpose of the Foundation.

#### STATEMENTS OF NET POSITION

	June 30, 2020		June 30, 201	
ASSETS Current Noncurrent	\$	1,069,471 2,480,744	\$	1,027,971 2,341,367
TOTAL ASSETS	\$	3,550,215	\$	3,369,338
LIABILITIES AND NET POSITION		_		
Current Liabilities	\$	165,111	\$	116,681
NET POSITION				
Net investment in capital assets		181,431		147,957
Restricted - expendable		1,285,935		1,237,012
Unrestricted		1,917,738		1,867,688
TOTAL NET POSITION		3,385,104		3,252,657
TOTAL LIABILITIES AND NET POSITION	\$	3,550,215	\$	3,369,338

#### STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET POSITION

Changes in total net position, as presented on the Statement of Net Position, are based on the activity presented in the Statement of Revenues, Expenses, and Changes in Net Position. The purpose of the statement is to present the revenues earned by the Foundation, both operating and non-operating, and the expenses incurred by the Foundation, operating and non-operating, and any other revenues, expenses, gains and losses recognized for the specific fiscal periods noted.

Operating revenues are generated primarily from individual membership pledges and donations, corporate and other underwriting of programs and events, broadcast and production services provided to others, and non-cash ("in-kind") donations from the station and from the public. Operating expenses are incurred to provide operational support to WSRE and acquire or produce goods and services provided in return for operating revenues. Non-operating revenues are revenues received for which goods and services are not provided.

The largest revenue source for the Foundation continues to be from contributions, comprising 53% and 57% of operating revenue for 2020 and 2019, respectively. Remaining operating revenue is comprised of studio production services, in-kind donations from the station and other income.

The overall level of support provided by the Foundation for programs and services expense on behalf of WSRE increased in 2020. During 2020, the Foundation was able to support WSRE's local productions such as *Studio Amped, Pensacola State Today, In Your Own Backyard, AWARE, Conversations with Jeff Weeks, RALLY, inStudio,* and *Legislative Review.* 

In 2020, the Foundation continued its contribution toward payment of WSRE's annual PBS dues and other program acquisition costs. Contributions toward these expenses in 2020 and 2019 were \$259,000 and \$220,000, respectively. Non-operating revenue includes interest income and dividends and realized and unrealized gains/losses on the Foundation's investment portfolio held with an external investment manager. At June 30, 2020 and 2019, the market values of the Foundation's investments were \$2,258,000 and \$2,152,000, respectively.

#### STATEMENTS OF REVENUES, EXPENSES AND CHANGES IN NET POSITION

	June 30, 2020	June 30, 2019
OPERATING REVENUE  Contributions  Studio related income/contracted services In-kind income and other	\$ 715,815 113,948 543,796	\$ 773,202 90,084 492,116
TOTAL OPERATING REVENUE	1,373,559	1,355,402
OPERATING EXPENSE Programming and production Broadcasting Fundraising and development Management and general	521,007 105,748 390,467 329,796	565,832 142,781 398,257 322,523
Total operating expense	1,347,018	1,429,393
NET OPERATING (LOSS) INCOME	26,541	(73,991)
NON-OPERATING REVENUE Investment income Net gain on investments	36,425 69,481	40,997 99,684
Total non-operating revenue	105,906	140,681
INCREASE IN NET POSITION	132,447	66,690
NET POSITION, BEGINNING OF YEAR	3,252,657	3,185,967
NET POSITION, END OF YEAR	\$ 3,385,104	\$ 3,252,657

#### STATEMENT OF CASH FLOWS

The final statement presented is the Statement of Cash Flows. The Statement of Cash Flows presents detailed information about the cash activity of the Foundation during the year. The net change (increase or decrease) in cash is shown for different types of activities:

- Operating cash flows (net cash used by operating activities)
- Investing activities (cash used to purchase investments, cash received from the sale of investments, cash income received and management expenses paid)
- Capital and related financing activities (cash used for the acquisition and construction of capital and related items)

#### STATEMENT OF CASH FLOWS - CONTINUED

This information is consolidated to show the total increase or decrease in cash for the year as shown on the Statement of Net Position. A reconciliation is provided showing how the Operating Income (Loss) as shown on the Statement of Revenues, Expenses and Changes in Net Position, is related to the net cash generated or consumed by operations. The difference between operating income (loss) and net cash provided by (used in) operating activities occurs because of the use of accrual accounting. Income will reflect revenues earned, but not collected in cash, and expenses incurred, but not paid, as of the end of the year. Thus, operating income (loss) may be more or less than net cash provided by (used in) operating activities.

The Cash Flow Statement is important to readers because it shows the Foundation's ability to generate cash required for its operations and payment of obligations in a timely fashion. It also provides information as to the decisions made by management as to the use of cash available. Operating cash flows mirror the changes in operating income and expense in the Statement of Revenues, Expenses and Changes in Net Position. Restricted cash represents funds on hand that have been restricted as to use by donors and/or grantors. Unrestricted cash may be used for any lawful purpose of the Foundation.

The increase in cash balances in 2020 are directly related to a decrease in operating expenses from the prior year of approximately \$82,000. At June 30, 2020 and 2019, operating expenses were \$1,347,000 and \$1,429,000 respectively.

#### STATEMENTS OF CASH FLOWS

	June 30, 2020		June 30, 2019	
CASH (USED IN) PROVIDED BY :				
Operating activities	\$	79,165	\$	(14,424)
Investing activities		307		47,367
Capital related financing activities		(64,553)		(73,491)
Net (decrease) increase in cash		14,919		(40,548)
CASH, BEGINNING OF YEAR		925,006		965,554
CASH, END OF YEAR	\$	939,925	\$	925,006



#### WSRE-TV FOUNDATION, INC. STATEMENTS OF NET POSITION JUNE 30, 2020 AND 2019

ASSETS		
A00210	2020	2019
CURRENT ASSETS Cash	\$ 939,621	\$ 925,006
Real estate held for sale Accounts receivable, net Prepaid expenses	25,000 48,395 56,455	25,000 28,082 49,883
Total current assets	1,069,471	1,027,971
NONCURRENT ASSETS Pledges receivable, net Investments Capital assets, net	41,018 2,258,295 181,431	41,018 2,152,392 147,957
Total noncurrent assets	2,480,744	2,341,367
TOTAL ASSETS	\$ 3,550,215	\$ 3,369,338
LIABILITIES AND NE	T POSITION	
CURRENT LIABILITIES  Accounts payable  Accrued tax liability  Unearned revenue	\$ 70,321 5,276 89,514	\$ 16,494 2,558 97,629
Total current liabilities	165,111	116,681
NET POSITION  Net investment in capital assets  Restricted - expendable  Unrestricted	181,431 1,285,935 1,917,738	147,957 1,237,012 1,867,688
TOTAL NET POSITION	3,385,104	3,252,657
TOTAL LIABILITIES AND NET POSITION	\$ 3,550,215	\$ 3,369,338

## WSRE-TV FOUNDATION, INC. STATEMENTS OF REVENUES, EXPENSES AND CHANGES IN NET POSITION FOR THE YEARS ENDED JUNE 30, 2020 AND 2019

	2020	2019
OPERATING REVENUES  Contributions	\$ 715,815	\$ 773,202
Studio related income/contracted services	113,948	90,084
In-kind income	413,581	432,278
Other operating revenues	130,215	•
Total operating revenues	1,373,559	1,355,402
OPERATING EXPENSES		
Programming and production	521,007	565,832
Broadcasting	105,748	142,781
Fundraising and development	390,467	398,257
Management and general	329,796	322,523
Total operating expenses	1,347,018	1,429,393
OPERATING (LOSS) INCOME	26,541	(73,991)
NON-OPERATING REVENUES		
Investment income	36,425	40,997
Net gain on investments	69,481	99,684
Total non-operating revenues	105,906	140,681
NET INCOME	132,447	66,690
NET POSITION, BEGINNING OF YEAR	3,252,657	3,185,967
NET POSITION, END OF YEAR	\$ 3,385,104	\$ 3,252,657

#### WSRE-TV FOUNDATION, INC. STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED JUNE 30, 2020 AND 2019

	 2020	 2019
CASH FLOWS FROM OPERATING ACTIVITIES		
Cash receipts from memberships and contributions	\$ 715,815	\$ 774,745
Cash receipts from studio related income/contracted services	93,635	104,301
Cash receipts from other operating revenue	122,100	78,243
Cash payments for operating expenses	 (852,385)	(971,713)
Net cash (used in) provided by operating activities	79,165	(14,424)
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of investments	(382,144)	(380,396)
Sale of investments	355,038	393,424
Payments for investment management	(9,012)	(6,658)
Interest and dividends received	 36,425	 40,997
Net cash provided by investing activities	307	47,367
CASH FLOWS FROM CAPITAL AND RELATED FINANCING ACTIVITIES		
Purchase of capital assets	 (64,553)	(73,491)
NET (DECREASE) INCREASE IN CASH	14,919	(40,548)
CASH AT BEGINNING OF YEAR	 925,006	 965,554
CASH AT END OF YEAR	\$ 939,925	\$ 925,006
RECONCILIATION OF NET OPERATING INCOME TO NET CASH FLOWS FROM OPERATING ACTIVITIES		
Operating (loss) income	\$ 26,541	\$ (73,991)
Adjustments to reconcile to net cash flows from operating activities:		
Depreciation	31,079	21,724
Uncollectible accounts receivable	-	(1,416)
Decrease (increase) in operating assets:		
Accounts receivable	(20,313)	14,217
Pledges receivable	-	1,543
Prepaid expenses Increase (decrease) in operating liabilities:	(6,572)	4,418
Accounts payable	53,827	1,740
Accrued tax liability	2,718	(1,064)
Unearned revenue	(8,115)	18,405
Net reconciliation of net operating (loss) income to net cash	 (-, -,	-,
flows from operating activities	\$ 79,165	\$ (14,424)
SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION		
In-kind operating expenses provided by PSC/WSRE-TV Station	\$ 413,581	\$ 432,278
Cash paid during the year for taxes	\$ 13,775	\$ 10,678

See notes to the financial statements.

### 1. DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Description of Organization**

The WSRE-TV Foundation, Inc. (the Foundation) was formed in 1990, as a Florida not-for-profit corporation to raise funds and support the activities, operations and capital needs of WSRE, a public telecommunications entity licensed by the Federal Communications Commission to the District Board of Trustees of Pensacola State College (the College). The Foundation serves as a direct-support organization of the College in accordance with Florida Statutes and benefits from the use of property, facilities and personnel services of the College and WSRE. The Foundation and WSRE also issue combined financial statements for external reporting purposes.

A summary of the significant accounting policies consistently applied in the preparation of the accompanying financial statements follows:

#### **Basis of Presentation and Accounting**

The Foundation's financial statements are presented using the economic resources measurement focus and the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America. Revenues are recorded when earned, and expenses are recorded when a liability is incurred, regardless of the timing of related cash flows.

Because the Foundation serves to support the activities of a service of a government-owned college, as permitted by Governmental Accounting Standards Board ("GASB") Statement No. 34, the Foundation elects to use the economic resources measurement focus and the accrual basis of accounting.

#### **Cash and Cash Equivalents**

For purposes of the statement of cash flows, the Foundation considers all highly-liquid investments (other than those specifically identified as a component of the Foundation investment portfolio) purchased within three months of maturity to be cash equivalents.

#### **Capital Assets**

Capital assets are recorded at cost, except for donated assets, which are recorded at estimated acquisition value at the date of receipt. Assets with a cost of \$5,000 or more are capitalized and depreciated in sufficient amounts to allocate the cost to operations over their estimated service lives on a straight-line basis. Estimated lives are used in determining depreciation range from three to fifteen years.

#### **Net Position**

Net position comprises the various accumulated net earnings from operating and non-operating revenues, expenses and contributions of capital. Net position reflects assets less liabilities for each of the following components:

Net investment in capital assets consists of all capital assets, net of accumulated depreciation and any direct debt related to the assets.

### 1. DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – CONTINUED

#### **Net Position – Continued**

Restricted-non-expendable net position includes permanent endowments. Such funds are generally subject to donor restrictions requiring that the principal be invested in perpetuity for the purpose of producing income and appreciation that may be expended or added to principal in accordance with the donor's wishes. The Foundation did not hold any permanent endowments at year end.

Restricted-expendable net position relates to contributions designated by donors for use by particular programs or for specific purposes or functions of the Foundation. They also include funds functioning as endowments, of which the principal can be spent. Income and change in fair market value of endowment investments are classified as restricted-expendable net position unless otherwise specified by the donor. The Amos Endowment is included in this category based on the ability of the Board to expend principal upon affirmative vote of 80 percent of the Board, coupled with the occurrence of unforeseen circumstances.

*Unrestricted net position* consists of all other items not included in the above categories and includes Board Designated Endowments.

#### **Revenues and Expenses**

Operating revenues and expenses consist of those revenues and expenses that result from the ongoing principal operations of the Foundation in support of the mission of WSRE. Operating revenues consist primarily of membership and contribution revenues. Contributions and pledges are recognized as operating revenues in the period received or pledged.

Non-operating revenues and expenses consist of those revenues and expenses that are related to financing and investing types of activities.

When an expense is incurred for purposes for which both restricted and unrestricted assets are available, restricted resources are used first.

Gifts for permanent endowment purposes and other additions of permanently restricted net position are classified under other changes in net position.

#### **Pledges Receivable**

Pledges receivable are unconditional promises to make future payments to the Foundation. Pledges meeting the requirements specified by GASB Statement No. 33, *Accounting and Financial Reporting for Nonexchange Transactions* ("GASB 33"), are included in the financial statements as pledges receivable and recognized in the period pledged. Pledges extending beyond one year are discounted to recognize the present value of the future cash flows. Management deems the amounts are fully collectible; therefore, no allowance for uncollectible pledges is recorded.

Conditional pledges, which depend on the occurrence of a specified future or uncertain event such as matching gifts from other donors, plus all pledges for endowment purposes, are recognized when the conditions are substantially met.

### 1. DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – CONTINUED

#### **Income Taxes**

The Foundation is recognized as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code and, except for taxes pertaining to unrelated business income, is exempt from federal and state income taxes. The Foundation is not aware of any uncertain tax positions that would require disclosure or accrual in accordance with generally accepted accounting principles.

#### **Unearned Revenue**

Unearned revenue includes amounts received from grants that have not yet been earned because the Foundation has not met all of the eligibility requirements, primarily time requirements, of the applicable grant.

#### **In-Kind Contributions**

Donated services and materials are reflected as both revenue and as an equal amount of expense in the financial statements at the estimated fair value of such contributions.

#### **Advertising**

Advertising costs are expensed as incurred and were approximately \$19,000 and \$23,000 for the years ended June 30, 2020 and 2019, respectively.

#### **Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that may affect amounts reported in the financial statements. Actual results could differ from those estimates.

#### **Endowments Policy**

Although no permanent endowments existed during the year, the Foundation has policies to follow the Uniform Prudent Management of Institutional Funds Act ("UPMIFA") adopted by the State of Florida in 2012. UPMIFA does not set specific expenditure limits, but allows the Foundation to spend the amount it deems prudent after considering the following factors:

- The duration and preservation of the fund.
- The purpose of the fund.
- General economic conditions.
- The possible effect of inflation and deflation.
- The expected total return from income and the appreciation of investments.
- Other resources of the Foundation and Station.
- The investment policies of the Foundation.

#### **Functional Allocation of Expenses**

The costs of various programs and activities have been summarized on a functional basis in the financial statements. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

### 1. DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – CONTINUED

#### **Subsequent Events**

The Foundation has evaluated events and transactions that occurred between June 30, 2020 and August 5, 2020, which is the date that financial statements were available to be issued, for possible recognition or disclosure in the financial statements.

#### Reclassifications

Certain prior period financial statement amounts have been reclassified to conform to current period presentation.

#### 2. CASH AND INVESTMENTS

The Foundation's investment policy provides guidelines for the investment of Foundation assets. The objectives of the Foundation's policy are to assure the preservation of capital, to provide a reasonable rate of return, and to provide liquidity and growth of assets to meet the operational and capital needs of WSRE. Allowable long-term investments include debt and equity securities; allowable short term investments of cash may include overnight repurchase agreements, Florida State Board of Administration (SBA) Florida PRIME investments (an external investment pool), money market funds, and bank-insured certificates of deposit. Prohibited investments include margin or derivative securities and investments greater than 5% with any one issuer (except for U.S. Government bonds).

#### Cash

The amount reported as cash and cash equivalents consists of cash on hand, cash in demand accounts, money market funds, the SBA Florida PRIME investment account and an overnight repurchase agreement. At June 30, 2020 and 2019, the carrying amounts of cash and money market funds held at year end were approximately \$940,000 and \$925,000, respectively. Custodial credit risk is the risk that the Foundation's deposits might not be recovered. The Foundation does not have a deposit policy for custodial credit risk; however, the Foundation has not experienced any losses in its cash and money market fund accounts and believes it is not exposed to any significant risk.

Cash balances include the Foundation's participation in the State Board of Administration (SBA) Local Government Surplus Trust Funds Investment Pool Florida PRIME, which is authorized by Section 218.415(17), Florida Statutes. Florida PRIME operates under investment guidelines established by Section 215.47, Florida Statutes. The Foundation's investments in Florida PRIME are reported at amortized cost. As of June 30, 2020 and 2019, the balance was approximately \$51,000 and \$50,000, respectively. The fair value of the District's position in Florida PRIME is the same as the value of the pool shares. Since Florida PRIME is similar to money market funds, where shares are owned in the fund rather than the actual underlying investments, disclosures for foreign currency risk are not applicable. In addition, there are no security lending activities for these funds as the Foundation does not own the underlying shares. In accordance with GASB Statement 79, Florida Prime qualifies to measure its investments at amortized cost and management of the pool believes that the pool is exempt from the GASB 72 fair value hierarchy disclosures. As of June 30, 2020, there were no redemption fees, maximum transaction amounts or other requirements limiting participants' daily access to 100% of their account value.

#### 2. CASH AND INVESTMENTS – CONTINUED

#### Cash - Continued

The SBA's interpretation of GASB Statement No. 40 is that information related to credit risk and interest rate risk are applicable to the SBA accounts as noted below:

#### Credit Quality:

Florida PRIME is rated by Standard and Poors and carries an AAAm rating for both June 30, 2020 and 2019.

#### **Interest Rate Risk:**

The weighted average days to maturity (WAM) of Florida PRIME's investment portfolio was 37 days at June 30, 2020, and 33 days at June 30, 2019. WAM reflects the average maturity in days based on final maturity or reset date, in the case of floating rate instruments. WAM is relevant as an assessment of the sensitivity of Florida PRIME's investments to interest rate changes.

#### Investments

Investments held by the Foundation at June 30, 2020 and 2019, are reported at fair market value, as determined by level one inputs (valuation based on directly observable, quoted prices (unadjusted) in active markets for identical assets or liabilities), as shown in the following tables:

		Fa	air Market
2020 - Investment Type	Maturity		Value
Federal Hermes Government Obligations - Cash			
Equivalent	N/A	\$	141,356
Equities:			
Alliance Bernstein Small Cap Growth	N/A		63,920
American EuroPacific Growth Fund	N/A		92,254
Fidelity Small Cap Value Fund	N/A		54,035
Vanguard Developed Markets	N/A		92,501
Invesco Oppenheimer Developing Markets Fund	N/A		44,921
Vanguard 500 Index Fund	N/A		670,535
JP Morgan Mid Cap Value Fund	N/A		57,567
Touchstone Large Cap Focused Fund	N/A		118,758
Janus Henderson Enterprise Fund	N/A		62,688
Fixed Income:			
Federated Hermes Total Return Bond Fund	Average Maturity 6.4 years		348,889
	Average quality A- Average duration 5.7 years		
Vanguard Intermediate Bond Index	Average Maturity 7.4 years		29,084
vanguaru miermediale bond mdex	Average duration 6.5 years		29,004
Pimco Funds Low Duration Fund	·		122 040
Pilico Fulias Low Dulation Fulia	Average Maturity 2.7 years  Average quality A+		133,049
	Average duration 2.5 years		
Dodge and Cox Income Fund	Average Maturity 9.2 years		348,738
-	Average quality BBB		
	Average duration 5.0 years		
Total Investments		\$	2,258,295

#### 2. CASH AND INVESTMENTS - CONTINUED

#### Investments – Continued

2019 - Investment Type	Maturity	Fa	ir Market Value
Federal Government Obligations - Cash Equivalent Equities:	N/A	\$	92,055
Alliance Bernstein Small Cap Growth	N/A		61,790
American EuroPacific Growth Fund	N/A		94,504
Fidelity Small Cap Value Fund	N/A		54,604
Vanguard Developed Markets	N/A		90,508
Oppenheimer Developing Markets Fund	N/A		48,433
Vanguard 500 Index Fund	N/A		686,981
JP Morgan Mid Cap Value Fund	N/A		63,151
Touchstone Large Cap Focused Fund	N/A		123,122
Janus Henderson Enterprise Fund Fixed Income:	N/A		67,108
Federated Total Return Bond Fund	Average Maturity 6.8 years Average quality A Average duration 5.6 years		307,106
Pimco Funds Low Duration	Average Maturity 2.4 years Average quality AA Average duration 1.9 years		175,355
Dodge and Cox Income Fund	Average Maturity 5.8 years Average quality A Average duration 4.2 years		287,675
Total Investments		\$	2,152,392

#### Credit Risk

The Foundation holds assets within two separate investment portfolios separated between operating funds and endowment funds. The investment policy guidelines provide for allocations in which equity investments will not exceed 65% for the endowment portfolio and 20% for the operating account. There is a caveat included in the investment policy that allows for up to a 5% deviation from those percentages to allow for market adjustments. The endowment portfolio at June 30, 2020, meets the policy guidelines, with equities representing 63%, fixed income representing 31% and cash equivalents representing 6%. The short-term investment portfolio meets these requirements at June 30, 2020, with 20% in equity investments, 74% in fixed income investments and 6% in cash.

#### Concentration of Credit Risk

There were no investments at June 30, 2020 and 2019, in which over 5% of the total investment portfolio derived from one issuer, excluding US government and US government agency-backed securities, investments in mutual funds and other pooled investment funds.

#### 2. CASH AND INVESTMENTS - CONTINUED

#### Investments – Continued

#### Interest Rate Risk

The Foundation's fixed income portfolio at June 30, 2020 and 2019, consisted primarily of mutual funds.

Custodial credit risk is the risk that the Foundation will not be able to recover the value of its investments that are in the possession of an outside party if the counterparty fails. The Foundation does not have a policy for custodial credit risk; however, the Foundation has not experienced any losses and believes it is not exposed to any significant risk.

#### 3. PLEDGES RECEIVABLE - NON-CURRENT

Pledges receivable consist of the following:

		2019		
Amounts pledged	\$	50,018	\$	50,018
Less present value discount		(9,000)		(9,000)
	\$	41,018	\$	41,018

#### 4. CAPITAL ASSETS

Capital assets consist of the following:

	2020							
		Beginning Balance A		Additions Deletions			Ending Balance	
Furniture and fixtures Accumulated depreciation	\$	986,764 838,807	\$	64,553 31,079	\$	(28,003) (28,003)	\$	1,023,314 841,883
Capital assets, net	\$	147,957	\$	33,474	\$	-	\$	181,431
		2019						
		eginning Balance	Ad	dditions	D	eletions		Ending Balance
Furniture and fixtures Accumulated depreciation	\$	913,273 817,083	\$	73,491 21,724	\$	<u>-</u>	\$	986,764 838,807
Capital assets, net	\$	96,190	\$	51,767	\$	-	\$	147,957

#### 5. RELATED PARTY TRANSACTIONS

A portion of certain salaries and expenses of the Foundation are provided by the College. These amounts totaled approximately \$404,000 and \$424,000 for the years ended June 30, 2020 and 2019, respectively. This support is included as in-kind revenue and distributed to the appropriate operating expense classification.

Contributions made by Board members during 2020 and 2019 were approximately \$26,000 and \$38,000, respectively. Contributions made by employees were approximately \$3,000 and \$4,000, respectively. These funds were for membership and special events.

#### 6. CONCENTRATIONS OF RISK

The Foundation's activities are funded by contributions from individuals and businesses in the Northwest Florida area and by in-kind services and facilities provided by the College. The Foundation's ability to continue to operate at current levels is dependent on continued funding from these sources.

#### 7. RISK MANAGEMENT

General liability and property coverage are being provided through purchased commercial insurance with minimum deductibles for each line of coverage.

#### 8. ENDOWMENT FUNDS

The Foundation's endowment funds consist of individual funds established for the support of the future needs of WSRE. They consist of a Board-designated endowment fund (reported as part of unrestricted net position), and a donor-restricted endowment fund established for future technological upgrades to the Jean and Paul Amos Performance Studio (reported as part of restricted-expendable net position). The Foundation does not have any true permanent endowment funds.

#### 8. ENDOWMENT FUNDS – CONTINUED

The following depicts the activity of funds functioning as endowment funds for the years ended June 30, 2020 and 2019:

	Board Designated Endowment (Unrestricted)		Donor Restricted Endowment (Restricted)	
Endowment net position 6/30/18 Investment income Expense	7	32,901 71,898 (3,988)	\$	836,990 60,872 (45,981)
Endowment net position 6/30/19 Investment income Expense	5	50,811 52,921 (4,174)		851,881 45,761 (3,621)
Endowment net position 6/30/20	\$ 1,09	9,558	\$	894,021

#### **Spending Policy**

The board-designated endowment was established with the policy that earnings are reinvested until the corpus reaches \$1,000,000, at which time the earnings may be used to supplement income from other sources for program or capital expenses benefitting WSRE.

The donor restricted Amos Endowment was established to provide corpus and earnings to fund technological upgrades to the Jean and Paul Amos Performance Studio as needed. The Foundation's Board of Directors is empowered to determine the timing and distribution of funds for this purpose.

#### 9. SUBSEQUENT EVENT

The outbreak of the novel coronavirus has adversely impacted global commercial activity and contributed to significant declines and volatility in financial markets. The coronavirus pandemic and government responses are creating disruption in global supply chains and adversely impacting many industries. The outbreak could have a continued material adverse impact on economic and market conditions and trigger a period of global economic slowdown. The rapid development and fluidity of this situation precludes any prediction as to the ultimate material adverse impact of the novel coronavirus. Nevertheless, the novel coronavirus presents material uncertainty and risk with respect to the Foundation, its performance and its financial results.



## WSRE-TV FOUNDATION, INC. SCHEDULE OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED JUNE 30, 2020 WITH COMPARATIVE TOTALS FOR 2019

	Programming and Production		Broadcasting		Fundraising and Development		Management and General		Total Expenses			
									2020		2019	
Supplies	\$ 2	3,031	\$	1,945	\$	10,908	\$	2,551	\$	38,434	\$	26,923
Pledge premiums		-		-		52,891		20		52,911		43,492
Professional services		-		-		-		33,463		33,463		36,940
Contracted services	5	3,723		9,160		81,372		21,725		165,980		183,573
Leased Staff	5	9,597		7,999		3,992		4,971		76,558		88,325
Program and traffic services	2	4,000		-		-		-		24,000		24,000
Equipment repair & maintenance		1,165		505		-		-		1,671		14,983
Printing		7,645		-		14,013		2,380		24,039		23,418
Minor equipment		2,975		3,524		330		230		7,059		45,011
Rental facilities and equipment		160		30,828		9,252		-		40,240		45,846
Travel		5,178		-		706		2,661		8,546		18,112
Advertising	1	5,815		-		3,600		281		19,696		23,067
Insurance		-		7,253		1,264		5,035		13,552		13,526
Depreciation	1	4,890		15,808		-		382		31,079		21,724
Communications		6,978		2,313		1,161		3,186		13,639		12,840
Service charges		-		-		17,637		623		18,260		17,154
Memberships and subscriptions		180		170		670		1,740		2,760		3,186
Affinity group fees and dues		-		-		-		39,584		39,584		41,169
Program acquisitions	25	8,599		-		-		-		258,599		219,750
Hospitality		1,108		-		2,457		2,184		5,750		6,227
Software		649		399		-		-		1,048		942
Videotape/storage media		493		-		-		-		493		1,397
Taxes		2,173		11,348		-		255		13,775		10,678
Freight and postage		623		-		14,655		55		15,334		16,782
Bad debt expense		-		-		-		-		-		(1,416)
Staff development		360		-		7,334		340		8,034		1,459
Honoraria fees		-		-		-		300		300		-
Major equipment for station		4,137		14,497		-		-		18,633		52,947
Non capitalized repairs										-		5,060
In-kind value of goods and services used		-		-		-		9,306		9,306		8,526
Personnel costs provided by												
PSC/WSRE-TV Station	3	7,529				168,223		198,523		404,275		423,752
TOTAL FUNCTIONAL EXPENSES	\$ 52	1,007	\$	105,748	\$	390,467	\$	329,796	\$	1,347,018	\$	1,429,393

See independent auditors' report.



# INDEPENDENT AUDITORS' REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

Board of Directors WSRE-TV Foundation, Inc.

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of WSRE-TV Foundation, Inc., [a 501(c)(3) nonprofit corporation], hereinafter referred to as the Foundation, as of and for the year ended June 30, 2020, and the related notes to the financial statements, which collectively comprise the Foundation's basic financial statements, and have issued our report thereon dated August 5, 2020.

#### **Internal Control Over Financial Reporting**

In planning and performing our audit of the financial statements, we considered the Foundation's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control. Accordingly, we do not express an opinion on the effectiveness of the Foundation's internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect and correct misstatements on a timely basis. A material weakness is a deficiency or a combination of deficiencies in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented or detected and corrected on a timely basis. A significant deficiency is a deficiency or a combination of deficiencies in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations during our audit, we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

#### **Compliance and Other Matters**

As part of obtaining reasonable assurance about whether the Foundation's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under Government Auditing Standards.

#### **Purpose of this Report**

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing and not to provide an opinion on the effectiveness of the entity's internal control or on compliance. This report is an integral part of an audit performed in accordance with Government Auditing Standards in considering the entity's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

Pensacola, Florida

Warren averett, LLC

August 5, 2020